



AWARENESS PROGRAMME

SEPTEMBER- OCTOBER 2022

Consumer Education and Research Centre | Environmental Information, Awareness, Capacity Building and Livelihood Programme | Programme Centre- Resource Partner Ahmedabad, Gujarat



To promote green festivals, Consumer Education and Research Centre- Environmental Information, Awareness, Capacity Building and Livelihood Programme, Programme Centre-Resource Partner (CERC-EIACP PC-RP) on 'Environment Literacy- Eco-labelling & Eco-friendly Products' conducted various activities such as workshop on 'Making of Eco-friendly Ganesha Idol', Competition on 'Making of Eco-friendly Ganesha Idol', posters etc. Find the report at <http://cercenvis.nic.in/PDF/Ecofriendly%20Celebration%20of%20Ganesh%20Chaturthi2022.pdf>

To re-establish the functional role of the Cheetah in representative ecosystems, MoEF&CC organized competitions, webinars, and physical session on Reintroduction of Cheetah in India. CERC EIACP PC-RP conducted four physical session and three virtual sessions at schools of Ahmedabad. Find the report at <http://cercenvis.nic.in/PDF/Report%20on%20Reintroduction%20of%20Cheetah%20in%20India2022.pdf>

CERC EIACP PC-RP also celebrated World Ozone Day by conducting Quiz, physical sessions and prepared awareness poster. Find the report at <http://cercenvis.nic.in/PDF/Report%20on%20World%20Ozone%20Day%202022.pdf>

To aware people about the significance of recycling, reusing and reducing waste materials and promote green consumerism, CERC EIACP PC-RP prepared an e-poster and disseminated on all social media platforms. (Annexure-I)

CERC EIACP PC-RP also promoted eco-friendly celebration of Navratri and prepared an Infographic on '9 Tips for 9 days for Eco-friendly Navratri Celebration'. (Annexure-II)

Green action week was celebrated between 3rd of October and 9th of October 2022. CERC EIACP PC-RP conducted various activities on the theme of "Sharing Community". Find the report at <http://cercenvis.nic.in/PDF/Green%20Action%20Project%202022.pdf>

World Ecolabel Day seeks to raise awareness on eco- labeled products and services that are proven to be environmentally preferable and ensures the betterment of human & planet health. This also aware the Consumers about their Rights to Information & Environment. CERC EIACP PC-RP prepared an e-poster on the same (Annexure-III).

Diwali is the festival of lights and is welcomed with big celebrations. It is our responsibility to take care of the planet by celebrating the festival in an eco-friendly way. To promote green Diwali, we prepared an e-poster and disseminated on all social media platforms. (Annexure- VI)

Annexure-I

Green Consumer Day

28th September 2022

**REDUCE
REUSE
RECYCLE**



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Environmental Information, Awareness, Capacity Building and Livelihood Programme
Programme Centre Resource Partner
on "Environment Literacy- Eco-Labeling & Eco-friendly Products"
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Annexure-II



Tips for Eco-friendly Navratri Celebration



The most revered Hindu festival, Navratri is celebrated worldwide annually. This festival spans over nine nights where devotees worship Maa Durga and her nine avatars, known as Navdurgas by fasting customs, abstaining from certain foods and performing Garba (a dance form).



Here are some 9 eco-friendly tips to celebrate Nav-ratri this season:



1. Use of Eco-Friendly Clay Idols



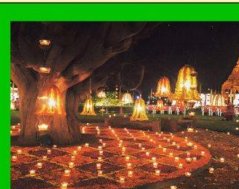
2. Make Rangoli using flowers, leaves and rice flour



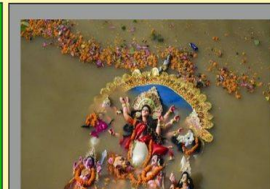
3. Use hand rolled incense stick



4. Use bio-degradable tableware



5. Use eco-friendly decorations



6. Adopt Symbolic immersion



7. Buy jewelry made of recycled or reused materials



8. Say No to Plastic & loud music



9. Clean up drive after celebrations

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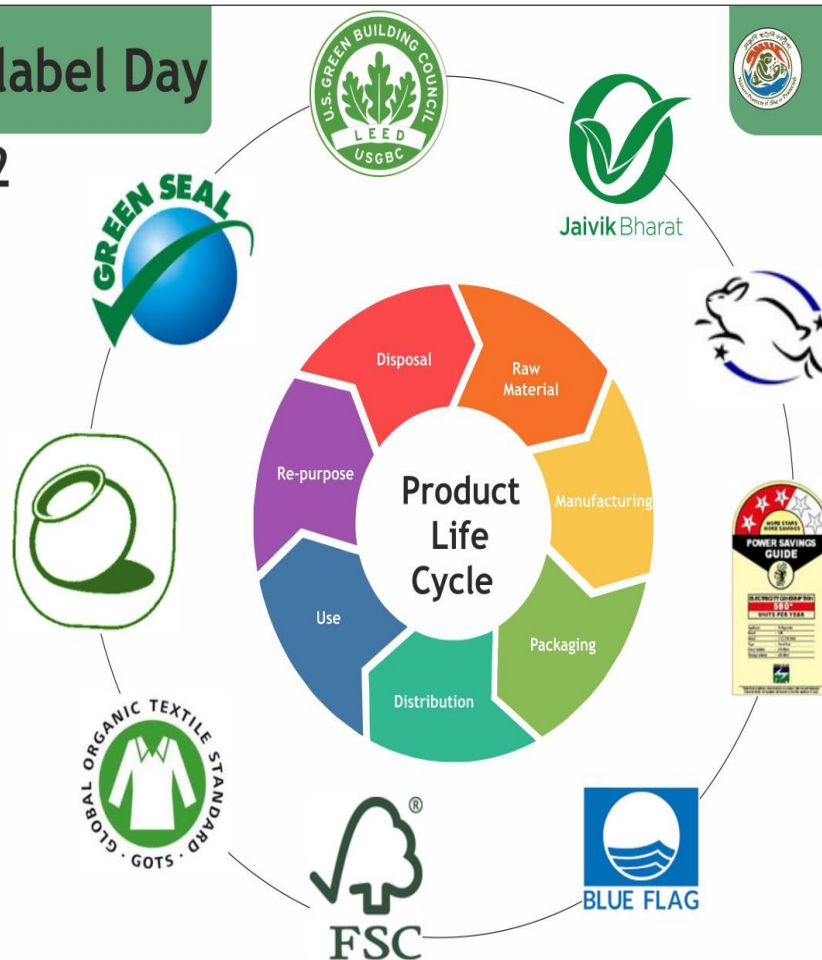
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Annexure-III

World Ecolabel Day

13-10-2022



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Annexure-IV



Green Diwali

24- October- 2022



Eco-friendly Tips for Diwali Celebration

- * Use Green Crackers
- * Avoid Plastic
- * Gift Plants
- * Eco-friendly decoration
- * Flower Rangoli
- * Home Cooked Food
- * Use Diyas, Homemade Lanterns etc.
- * Use Bio-degradable/ Disposables
- * Share your Pre-loved Items
- * Buy local



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